

## Euler's Number and Natural Logarithms

In this unit we will be concerned with analyzing exponential functions. Suppose we want to find the derivative of  $f(x) = a^x$ .

By considering the graph of  $f(x) = a^x$ , what do we know must be true about the derivative function? (Assume in this case  $a > 1$ )

Then back to first principles...

GOAL – Find a base that will create a “convenient” result. Mathematicians sought the base that could make the limit equal to 1. This base was given the symbol  $e$ . Often referred to as Euler's Number.

### Euler's Number

$$e = \lim_{n \rightarrow 0} (1 + n)^{\frac{1}{n}}$$

OR

$$e = \lim_{n \rightarrow \infty} \left(1 + \frac{1}{n}\right)^n$$

Find the derivative of  $f(x) = e^x$

For the graph of  $f(x) = e^x$ , the slope of the tangent anywhere on the graph is equal to:

**Examples:** Find the Derivative of the following:

a)  $y = e^{-3x}$

b)  $y = 2 - e^{-x}$

Find the critical points of the graph of  $y = 2x(e^x) - e^x$

## The Natural Logarithm

### Recall the meaning of a logarithmic function

The function  $y = e^x$  is an important function. Its inverse  $y = \log_e x$  is so commonly used it has its own notation:  $y = \ln x$ .

$y = \ln x$  is called the “natural logarithm”.

The  $\ln$  button on your calculator enables you to evaluate the natural logarithm of any number. In fact it can be used instead of the  $\log$  button in many cases.

### Example

Evaluate:

$\ln 3 =$  \_\_\_\_\_ since \_\_\_\_\_

$\ln e =$  \_\_\_\_\_ since \_\_\_\_\_

$\ln e^2 =$  \_\_\_\_\_ since \_\_\_\_\_

$\ln \frac{1}{e} =$  \_\_\_\_\_ since \_\_\_\_\_

The functions  $y = e^x$  and  $y = \ln x$  can be used as the foundation for finding the derivatives of all other exponential and logarithmic functions.

### The Derivative of $y = \ln x$

If  $y = \ln x$  then:

We often use the chain rule when differentiating with  $\ln x$ .

**Examples** Find the derivative of each of the following:

a)  $y = \ln 3x^2$

b)  $y = \ln e^{3x}$

c)  $y = x^3 \ln x^2$

### Working with $y = \ln x$

Can be used to solve for exponential equation with base  $e$ .

$$e^{3x} = 15$$

$$8e^x = 20$$

### Laws of Logarithms apply to $y = \ln x$

a)  $\ln 8 + \ln 4$

b)  $2 \ln 5 - \ln 6 + 3 \ln 3$

### Solving Functions

a)  $\ln x - 5 = 0$

$$\text{b) } 4 \ln x = \ln(x^2 + 12)$$

$$\text{c) } x \ln x (\ln x + 2) = 0$$